

ME Training Institute

2025 Readiness, Capabilities & Profile



meTraining

Utilize your latent ability



ME Training

Agenda



ME Training Timeline

2008 – 2012: Company Foundation



- Established in Jordan, with North American partners.
- Conducted workshops for organizations across the M.E. and Europe.
- Launched international certifications: CPT and CQM.



2013 – 2016: Introduction of Personality Tools



- Pioneered psychometric profiling in the Middle East.
- Enhanced courses with insights into delegates' personalities.
- Improved identification of career factors and training needs.



2017 – 2021: Integration of Technology



- Merged virtual training and technology into workshops.
- Introduced gamification for engaging learning experiences.
- Added outdoor activities to enhance outcomes.



2022 – 2024: Strategic Partnerships/Co-opetition



- Developed a global training coordination network with partners and competitors.
- Improved quality of trainers, materials, accommodations, and logistics.



Accreditations & Partners



ME Training partnered with SELF MANAGEMENT GROUP to develop personality tools used in 28 countries and over 32 languages including Arabic.



ME Training is a registered and certified training provider at The Board of International Trainers of America (BITA).



ME Training is now a Partner with IOSCM Institute of Supply Chain Management.



ME Training is now present the Certified Executive Leader (CEL).



Sample of ME Trainers



Maheer Kawar



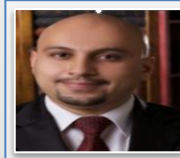
Bara Obeidat



Travis Abrahamson



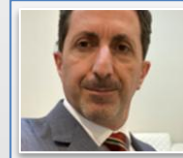
Kamil Huseynov



Mohammad Afaneh



Murad Bayazid



Bashar Omaish



Sameer Al Wazani



Naser J. Moh'd



Khalifa Diaelhag



Amjad Al-Margah



Maan CHIBLI



Harf Hasan Kujjah



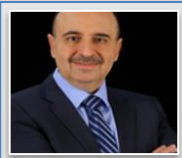
Ghais FANARI



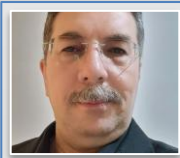
Ahmed Manjouneh



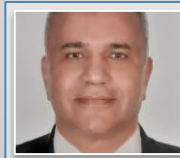
Sam Hakim



Nader S. Kawar



Ghiyat Farraj



Hisham Abdel-Alim



Mohammed
Albanna



Haitham Abdallah
Thib



Sana Abdo



Riyadh Mahmood



Mohammad
Zainulabidin



Abdulla isa



Hassan Almadhi



Emil Abu Jaber



Eric Davidson

Sample of Satisfied Clients

Client Organizations from the Middle East Who Benefited from Our
Training Services and Psychometric Tools



The Royal Hashemite Court
Royal Jordanian Airlines
Aqaba Ports Marine Services Co.
Aqaba Container Terminal
Jordan Ahli Bank
Housing Bank for Trade & Finance
Aramex International
Abu Khader Group
Tabuk Pharmaceutical Co.
Cairo Amman Bank
Arab Bank
Bank of Jordan
Jordan Aircraft Maintenance Ltd
The Int School of Shwaifat
Hikma Pharmaceuticals PLC
First Investment Group



Sabic
Ma'aden Wa'ad Al Shamal
NOMAC
Saudi Aramco
Haier
Tabuk Pharmaceutical Co.
Saudi Kayan
Advanced Electronic Co.
Aramex International



Kuwait Investment Co.
Kuwait Airlines
Ooredoo
PROCAPITA
Kuwait Real Estate (AQARAT)
Arzan
First Takaful Insurance Co.
ONCOST



Qualpro Limited
Dubai Quality Group
Infofort
Aramex International



Ras gas
Ooredoo
Al Alali
Commercial Bank

ME Training Methodologies



Outdoor games



Case Studies



**Videos
Recording**



Role plays



Simulations



Pre-post Test



360 Evaluation



**Group
Discussions**



**Workshop
Games**



**Self-Assessment
Instruments**



Testimonials

This is the first course I attend where it has more than %50 of creativity games. There was exchange in information even in games how to build a team effectively, how to engage with each other, how to find out optimal solutions, and creative ideas. Thank you.

Abdullah Alsoofi



Emotional Intelligence workshop was very coarse, mind-changing, very valuable and full of knowledge. The instructor was skilled, full of energy and experienced. Movies, exercises and participation were comprehensive. Thanks a lot.

Sherif Hamdy



The workshop was stimulating and valuable. Content was knowledge-packed. I learned tools which improved my work & life skills. The trainer is one of the best instructors who truly inspires people. I would love to attend all his courses.

Rima Hifawi



This is the Best training that I have joined so far and it will be an honour to have more training with ME Training. Now, I understand the meaning of leadership and how to be a good leader. Thank you very much Mr. Maher kawar for your effort and for coming into our lives, it will be cherished forever.

Karlo Uy



I was extremely inspired by the instructor's enthusiasm throughout the 3 days. It was also beneficial that the instructor is knowledgeable and has background in many fields. I learned a lot and enjoyed the training sessions.

Lina Kaaki ofi



I enjoyed the workshop and feel that I have gained a lot. The workshop sparked a line of thought in my mind in terms of leadership and how we behave as leaders which effect me in the surrounding ambiance.

Nadia Khasawneh



This course is value added on both personal and career aspects. I would recommend Conflict Management & Dealing with Others to my colleague.

Tariq Alharbi



I would like to thank Mr. Bara for this training. I really enjoyed it and would really wish to take it again. I have learned so many skills to manage my team as a manager. Thank you so much.

Nasser Alghamdi



Enjoyable material. Interactive trainer, full of positive energy, which reflected tremendously on the learning. Recommend Mr. Bara Obeidat to give us future training on work how to work under pressure.

Dima Bajjali



Testimonials

The instructor was extremely professional, knowledgeable and approachable. He clearly presented and explained the Certified Quality Manager course.



Meney Stewart

Very interesting! I recommend it to all. It was interactive & beneficial in many ways to everyone. Highly qualified instructor was clear during the whole workshop.



Amal Awwad

it's my first time to attend a workshop with ME Training. it was an excellent training and a very experienced instructor that simplified the complex in the training.



Mohammad Wali

One of the best courses in my career life. after "*Practical Tools for Effective Coaching*" Program I will be the best coach! Thanks a lot Mr. Maher Kawar for such great efforts.



Fahad Mohamed

The instructor Mr. Travis Abrahamson is concise and precise explaining the course. Participants understand clearly He emphasize our mistakes and corrects, We appreciate his talent and dedication. We are inspired and learned something useful.



Ariel Coronel

Enhancing & Developing Supervisor's Performance is extremely valuable course, it benefited and gained me a lot of information and practical tips.



Arshad Khan

I was impressed, It explains most of the cause of my management problems, this will help me improve, the instructor is flawless, there was no part that is boring, I was intellectually stimulated.



Erwin Laurito

It was an excellent experience interacting with that amazing group of people and have this useful subject in training which will help in work field.



Abdullah Mohamed

This was really one of the best training courses I've ever had ; I would like to thank you all for the great valuable time we've spent together.



Sahel A I-Beitar

2025 PLAN

Asia:

Jordan: Amman

Saudi Arabia: Riyadh,
Jeddah, Dammam,
Khobar, Jubail, Abha,
UAE: Dubai

Bahrain: Manama

Malaysia: Kuala Lumpur

Europe:

UK: London

France: Paris

Germany: Dusseldorf,
Frankfurt

Netherlands: Amsterdam

Switzerland: Geneva

Austria: Vienna

Turkey: Istanbul

Spain: Barcelona

ME 2025 CLASSROOM TRAINING | M x +
https://www.mettraining.ca/2025-classroom-training

City

- Austria (Vienna)
- Bahrain (Manama)
- France (Paris)
- Germany (Dusseldorf)
- Germany (Frankfurt)
- Jordan (Amman)
- KSA (ABHA)
- KSA (DAMMAM)
- KSA (Jeddah)
- KSA (JUBAIL)
- KSA (Khobar)
- KSA (Riyadh)
- Netherlands (Amsterdam)
- Spain (Barcelona)
- TURKEY (ISTANBUL)
- UAE (DUBAI)
- UK (LONDON)

Month +

Effective Coaching and Mentoring for Organizational Success
\$5,600.00
6 Jan 25 - Dubai
Delivering World Class Presentations
\$5,520.00
12 Jan 25 - Riyadh

Train the Trainer
\$6,850.00
12 Jan 25 - Jeddah
Strategic Thinking and Planning
\$4,990.00
12 Jan 25 - Riyadh

Lean Six Sigma for Organizational
Decision Making in Crisis & Emergency



In-House Services

Training Need Analysis



Understanding Requirements

Customized Survey

Training Needs Analysis

Reporting & Feedback

Measuring Business Needs

1. TRAINING NEEDS ANALYSIS CONTEXT	
Project:	What is the name of this training project? Enter year to reference.
Project Sponsor:	Who is the training project sponsor? This is the senior person in the organization responsible for project success and has the funding for the project year to year.
Date Initiated:	When did the training request first occur? Enter year to reference.
Lead Training Contact:	Who is the primary person responsible for planning the training project? Enter year to reference.
Reason for Request:	How did this training request come about? What prompted the request? <ul style="list-style-type: none"> • Critical Incident • Performance Gap/issue • Current Competency • Organizational Goal • New Program/Initiative • New Hire
Participant Role:	What current job role do the prospective training participants hold?
Organizational Objectives:	What are the main outcomes that the organization/department will want to achieve with the training? For example, reduce errors, increase sales, improve retention, etc. (Note the participant's perspective.)
Training Program Objectives:	What are the objectives of the training program itself? For example, all attendees will be asked to demonstrate a particular skill, complete participant feedback, etc. (Note the objective in measurable terms.)

2. TARGET POPULATION	
No. of Participants:	How many people require training in total?
Location:	For the people that require training, what are their work locations? How many people at each location require training?
Department:	For the people that require training, to which departments/organizations/units do they belong? How many people at each department/organizational unit require training?
Education/Experience:	What is the prior education and work experience of the prospective participants?
Background:	What is the background of the prospective participants? For example, <ul style="list-style-type: none"> • Length of time in company. • Experience with other prospective participants. • Variety of roles.
Current Job Experience:	For what extent are the prospective participants familiar with and skilled in the proposed subject of the training?
Current Performance vs. Expected Performance:	What is the current performance baseline? For example, 5 defects per 1,000 items, 95% customer claims. What is the desired performance level? For example, 1 defect per 1,000 items, 98% customer claims.
Language/Culture Differences:	What potential language and cultural challenges may the prospective participants experience before, during and after the training that will need to be factored into the training design and delivery?
Anticipated Attitudes:	How frequently will the prospective participants view the training and expected performance improvement? For example, biweekly, quarterly, continuously.

3. TASK DESCRIPTION					
Task Description:	[Complete this section if the training is to address specific job tasks. Use a comprehensive list for most tasks. For each task, include the most appropriate source of information. For example, supervisor, subject matter expert, knowledge management. What is the purpose of this task? What is the expected outcome from performing this task? List how the steps in performing this task?]				
Frequency:	How often will this task be performed?	Importance:	How important is this task to the organization?	Complexity:	How difficult is it for an untrained person to perform this task?
Proficiency:	What level of skill or experience is required in the performance of this task?				
Performance Criteria:	What are the performance criteria for this task? When is it not performed to standard?				
Conditions:	Under what conditions will this task be performed in the workplace? For example, during 70% of a shift, on a shop machine, with a specific tool.				
Underpinning Knowledge:	What must the person know beforehand for the task to be performed effectively? For example, safety regulations, historical trends, quality standards.				



Top Training Subjects

In-class and Virtual programs

Mapping and Improving Business Processes	Creative Problem Solving and Decision Making	Advanced Analytical & Critical Thinking	Strategic Thinking and Planning	Business Intelligence and Data Analytics	Action-Driven Crisis Management
Assertiveness Training for Managers	Logistics, transportation and supply chain management	Finance, Risk Management and Corporate Governance	Train the Trainer	Protocol and Etiquette	Adapting and Managing Changing Environment
Managerial Success: Goal Setting and Team Building Strategies	Project Management for Supply Chain Professionals	Mastering Financial Analysis and Financial Reporting Skills	Communication, Interpersonal Skills and Personality Development	Emotional Intelligence for Professionals	Corporate Financial Planning, Budgeting and Control
Materials Planning and Forecasting	Cost Analysis and Performance Measurement	The Art of Goal Setting & Decision Making	Leadership Skills - Fundamentals	Major Accounts Selling Negotiating and Winning RFPS	Optimizing Performance and Reducing Stress in the Workplace
Effective Coaching and Mentoring for Organizational Success	Lean Six Sigma for Organizational Transformation and Continuous Improvement	Delivering World Class Presentations	Strategic Project Management	Effective Negotiation and Dispute Resolution Techniques	HR Priority Management: Optimizing Time, Workflow & Productivity
Strategic HR Business Partner	The Mindset of a Positive Thinker - Positivity Towards Success	Handling Angry Customers Turning Complaints to Opportunities	Developing Value Added Marketing Strategies	Cross-Functional Collaboration: Unlocking Organizational Potential	HR Excellency - HR for Non HR Professionals
Certified Professional Trainer	Strategic Business Process Management	Major Accounts Selling Negotiating and Winning RFPS	Win-Win Approaches for Better Negotiation	Quality Tools & Techniques for Systematic Problem Solving	Building High-Performance, Empowered Work Teams



Global Virtual Courses

Flexible Participation:

Designed for **various time zones**, accommodating global attendees.

Engaging Learning:

Incorporates **gamification**, interactive exercises, and quizzes.

Enhanced Retention:

Uses summaries and **knowledge checks** to boost information retention.

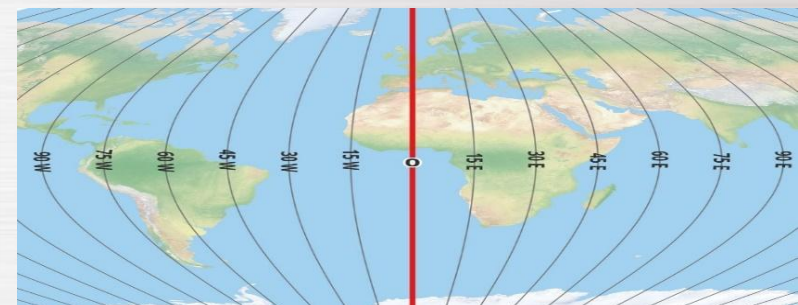
Visual Focus:

Emphasizes **graphics and videos** while minimizing text-heavy slides.



500+
COURSES

100+
EXPERTS



Thank you for Choosing ME Training

ME Training



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